

# The AI a business actually uses.

Two sides, one team. **Signals** is the product: it reads the operation a business already runs, its cameras and its systems, and answers in plain language. **Forge** is the engineering arm: it builds the software a business needs, from a website and ordering system to a data platform a firm runs on. **Signals senses. Forge builds.** We are early, still shaping these offerings, and we refine them with the operators we show them to.

## FOR A SINGLE VENUE OR SMALL BUSINESS

### Fast, fixed, subscription

- **Signals, per venue.** Occupancy, queues, dwell, loss patterns and traffic-vs-sales from the cameras a business already runs. Subscription pricing, no capital purchase.
- **Forge Express.** Fixed-price builds delivered in weeks: a real website and direct ordering, owner dashboards, menu and promotion analytics, scheduling and backfill agents.

## FOR ENTERPRISES AND MULTI-SITE OPERATORS

### Scoped, custom, by phase

- **Signals Enterprise.** Phased across an existing camera estate: occupancy and flow, queue and abandonment, security awareness, verified traffic, aggregate and privacy-first.
- **Forge Studio.** Custom builds: a unified client view and data foundation, acquisition integration, models tuned to your domain, and full platforms, the system the work runs in.

## WHERE WE ARE ACTIVE

Restaurants (independent and franchise), lounges and bars, dental and clinics, home care and senior living, real estate brokerages, and professional-services and advisory firms. Emerging: gyms, car washes, self-storage, parking, hotels, gun ranges and retail. If a business has a front door, foot traffic, or a stack of software that does not talk, we can usually help.

**The proof.** We have built a direct-commerce storefront and ordering system, an operating platform a business now runs on, custom models in a data-scarce domain, and regulated data foundations. ISO 27001 and ISO 9001 certified. **Privacy by design:** aggregate counts and events by default, no faces and no identity, processed on site, and your data stays yours.

We are looking for pilot and build partners. If a business you know has a problem worth solving, an introduction is worth a great deal to us, and we will bring the tailored brochure for their world.

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